(((**CK BIRLA** GROUP

orient
electric

LET'S CELEBRATE
THE BRIGHTER SIDE OF LIFE

orient
electric

**CONSUMER LIGHTING
PRODUCT CATALOGUE
APRIL-2022**

(((**CK BIRLA** GROUP

H O M E | O F F I C E S | R E T A I L | O U T D O O R

orient
electric

WHY ORIENT?

ONE STOP BRAND FOR
ELECTRICAL LIFESTYLE SOLUTIONS

Life is hectic. But when it comes to choosing lifestyle appliances, we make it a simple task. For, you just need to rely on one name to find the right kind of appliances for your home. Orient Electric.

A distinguished name in the consumer electrical space for more than 65 years, Orient Electric has established itself as a one-stop provider of fans, lighting, home appliances, switchgears and other electrical solutions.

Speaking of range and presence, we have the widest range of products meeting domestic and international needs with presence in over 40 international markets, and in the domestic market, we have a well-organised distribution network reaching 1,25,000 retail outlets and a strong service network covering more than 450 cities. We have state-of-the-art manufacturing facilities at Faridabad, Noida and Kolkata, which enable us to manufacture consumer-centric, first-to-market products with best-in-class quality and performance.

We take pride in our R&D capabilities, spirit of continuous innovation, and commitment to manufacturing cutting-edge lifestyle electrical solutions. As a trusted brand, our endeavour is not just to adapt but to unravel the latent consumer needs and meet them with apt solutions that make life simpler and experiences better.

Over the years, we have been widely recognised for our product innovations, manufacturing prowess, and excellent customer service. Orient Electric is a consumer validated 'Superbrand.' For, nothing makes us happier than to see a satisfied you.

FELICITATIONS
THAT SPUR US ON

Superbrand India, 2021-22

**National Energy
Conservation Award, 2021**

ET-Best Brand Award, 2021

Global Quality, 2015

Icon of the Year, 2015

**Make in India Award
for Excellence, 2015**

Star Performer, 2011-2012

orient electric

SALIENT FEATURES & BENEFITS OF THE LED TECHNOLOGY

HIGH POWER FACTOR
Power factor more than 0.90

FLICKER CONTROLLED PRODUCTS*

HIGH LIGHT OUTPUT
2 times brighter than conventional light sources of similar wattage

UNIFORM LIGHT DISTRIBUTION

Wi-Fi ENABLED*

RGB LIGHTS*
16 Million Colours

*Available on selected products.

SMART LED LIGHT RANGE

orient
electric
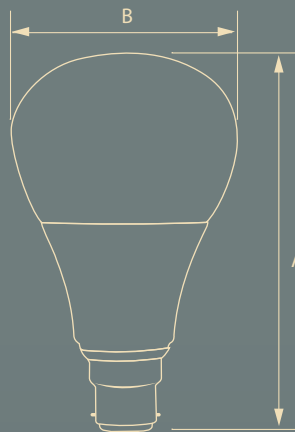
ORISMART LED LAMP

OriSmart LED Lamp gives 16 million colour options to light up your home as per your mood. Now you can control lights from anywhere with Orient Smart App and you can operate similar products together.

Wi-Fi Enabled

Details	Orismart LED lamp
Rated Wattage	10 W
Lumen	850
Holder Base	B22d
Power Factor	>0.9
Colour Temperature	16million RGB colour
CRI	>80
Housing	Thermoplastic
Protection Class	IP 20
MRP (₹)	2000
Std. Pkg.	20

Rated Wattage	Length (A)	Width (B)
10W	130	74
All dimensions are in mm		

B

A

Operate via
Orient Smart App

Compatible with
Amazon Alexa
& Google Home

RGB Lights
16 Million Colours

Brightness
Control: 1-100%

Operate Similar
Lamps Together

APPLICATIONS
## • Home • Offices • Retail Shops • Showrooms

6

Wi-Fi Enabled

ORISMART LED BATTEN

OriSmart LED Batten helps you adjust your home's light as per your mood. Now you can control lights from anywhere with Orient Smart App and you can operate similar products together.

Details	Orismart LED Batten
Rated Wattage	20 W
Lumen	2000
Power Factor	>0.90
Colour Temperature	3000K – 6500K
CRI	>80
Housing	Polycarbonate
Protection Class	IP 20
MRP (₹)	2500
Std. Pkg.	20
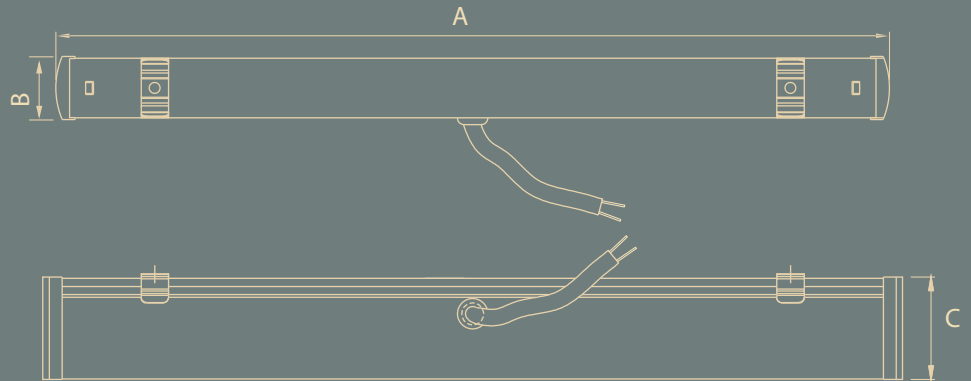
Rated Wattage	Length (A)	Width (B)	Height (C)
20W	1185	24	37
All dimensions are in mm			

Operate via Orient Smart App

Compatible with Amazon Alexa & Google Home

3000K to 6500K CCT

Brightness Control: 1-100%

Operate Similar Batten Together

APPLICATIONS
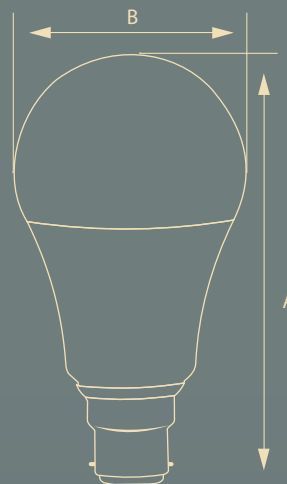• Home • Offices • Retail Shops • Showrooms

EYELUV LED LAMP

EYELUV LED lamp comes with revolutionary FCT (Flicker Control Technology) which reduces the harmful invisible flickers present in light that causes eye strain, eye-fatigue, and many other eye-health complications.

Details	EYELUV LED Lamp
Rated Wattage	9W
Lumen	900
Power Factor	>0.90
Colour Temperature	6500K
CRI	>80
Protection Class	IP 20
Beam Angle	>180˚
MRP (₹)	300
Std. Pkg.	60

Rated Wattage	Length (A)	Width (B)
9W	112	60
All dimensions are in mm		

B

A

IT'S INVISIBLE. BUT HERE'S HOW TO SEE IT.

1 Open your smartphone camera in slow-motion video mode.

2 Point the camera towards the lights & check for flicker.
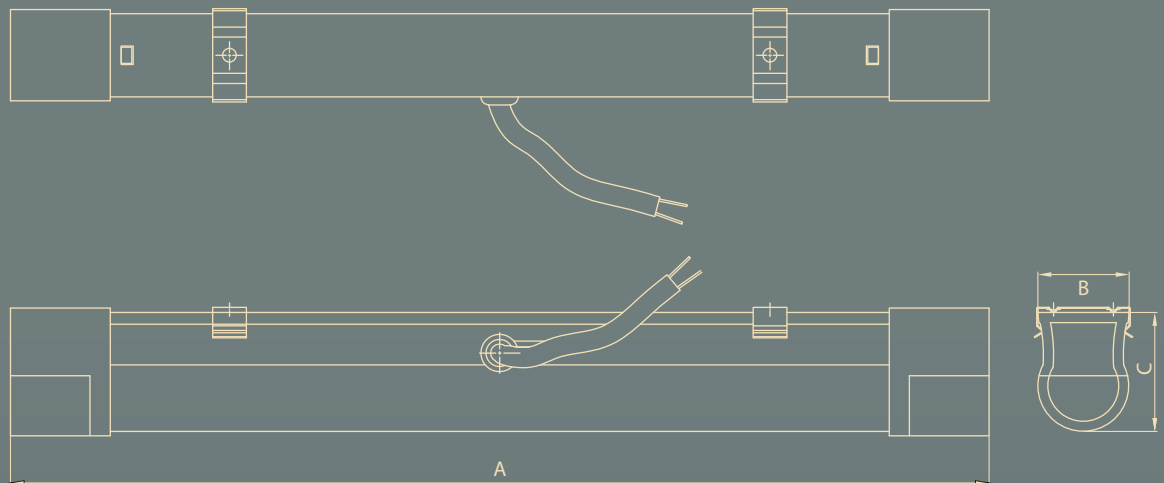
APPLICATIONS
• Home • School • Colleges • Offices • General Purpose Lighting

EYELUV LED BATTEN

EYELUV LED batten comes with revolutionary FCT (Flicker Control Technology) which reduces the harmful invisible flickers present in light that causes eye strain, eye-fatigue, and many other eye-health complications.

Details	EYELUV LED Batten
Rated Wattage	20W
Lumen	2000
Power Factor	>0.90
Colour Temperature	6500K
CRI	>80
Protection Class	IP 20
Beam Angle	>120°
MRP (₹)	700
Std. Pkg.	20

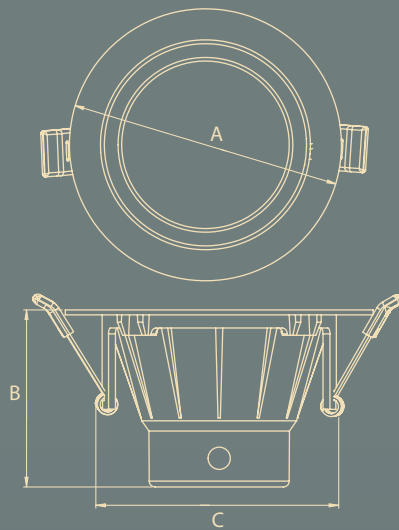| Rated Wattage	Length (A)	Width (B)	Height (C)
20W	1100	28	37
All dimensions are in mm			

APPLICATIONS
• Home • School • Colleges • Offices • General Purpose Lighting

EYELUV LED DOWNLIGHTER

EYELUV LED downlighter comes with revolutionary FCT (Flicker Control Technology) which reduces the harmful invisible flickers present in light that causes eye strain, eye-fatigue, and many other eye-health complications.

Details	EYELUV LED Downlighter
Rated Wattage	5W
Shape	Round
Lumen	450
Power Factor	>0.90
Cut-out Size	Ø90mm
Colour Temperature	6500K / 3000K
MRP (₹)	500
Std. Pkg.	20

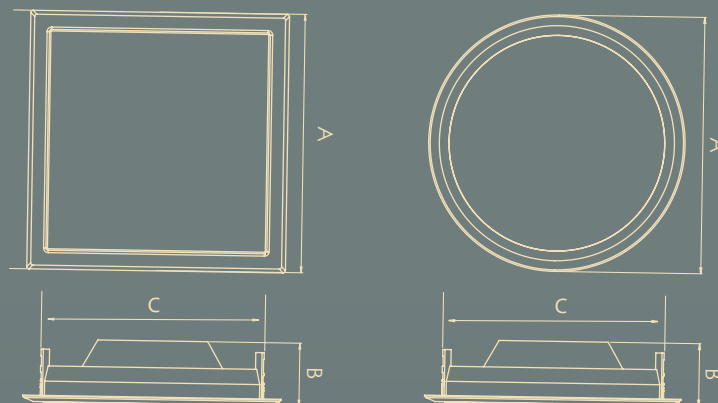| Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
5W	105	61	90
		All dimensions are in mm	

APPLICATIONS
• Home • School • Colleges • Offices • Malls • Showrooms

EYELUV RECESS PANEL-BACKLIT

EYELUV LED panel comes with revolutionary FCT (Flicker Control Technology) which reduces the harmful invisible flickers present in light that causes eye strain, eye-fatigue, and many other eye-health complications.
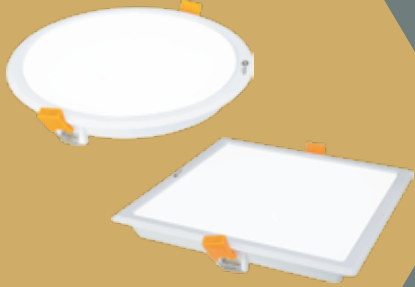
Details	EYELUV Recess Panel - Backlit		
Rated Wattage	10W	15W	20W
Lumen	1000	1500	2000
Power Factor	>0.90	>0.90	>0.90
Shape	Square/Round	Square/Round	Square/Round
Housing	Plastic	Plastic	Plastic
Cut Out Size	Ø105mm	Ø150mm	Ø205mm
Colour Temperature	6500K/4000K/3000K	6500K/4000K/3000K	6500K/4000K/3000K
CRI	>80	>80	>80
Protection Class	IP 20	IP 20	IP 20
MRP (₹)	750	850	1300
Std. Pkg.	20	20	10

Rated wattage	Length (A)	Height (B)	Cut-Out (C)
10W	116x116	36	105x105
15W	166x166	36	150x150
20W	220x220	36	205x205
All dimensions are in mm			

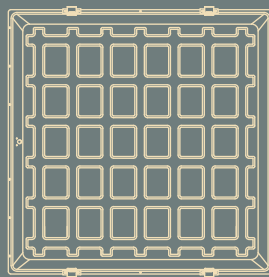| Rated wattage	Length (A)	Height (B)	Cut-Out (C)
10W	116	36	105
15W	166	36	150
20W	220	36	205
All dimensions are in mm			

APPLICATIONS
• Home • School • Colleges • Offices • Malls • Showrooms

EYELUV LED PANEL 2x2

EYELUV LED panel comes with revolutionary FCT (Flicker Control Technology) which reduces the harmful invisible flickers present in light that causes eye strain, eye-fatigue, and many other eye-health complications.

Details	EYELUV LED Panel 2x2
Rated Wattage	36W
Lumen	3600
Power Factor	>0.90
Shape	Square
Housing	CRCA
Cut Out Size	575x575mm
Colour Temperature	6500K
CRI	>80
Protection Class	IP 20
MRP (₹)	4000
Std. Pkg.	4

Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
36W	595x595	36	575x575
			All dimensions are in mm
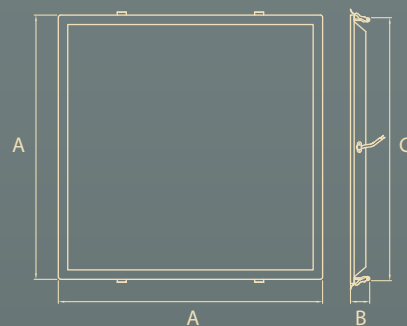
APPLICATIONS
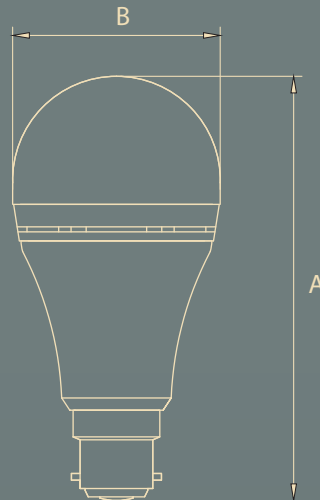• Home • School • Colleges • Offices • Malls • Showrooms

EMERGENCY LED LAMP

Emergency LED Lamp gets automatically switched ON during a power cut and runs effectively up to 4 hours. Thus, avoiding any interruptions during power cut.

EMERGENCY
LED
BULB

Details	Emergency LED Lamp	
Rated Wattage	9W	12W
Lumen (AC)	900	1200
Lumen (DC)	350	450
Power Factor	>0.90	>0.90
Colour Temperature	6500K	6500K
CRI	>80	>80
Housing	Thermoplastic	Thermoplastic
Protection Class	IP 20	IP 20
MRP (₹)	950	1150
Std. Pkg.	20	20

Rated Wattage	Length (A)	Width (B)
9W	140	70
12W	140	70
All dimensions are in mm		

Emergency backup
upto 4hrs

Automatic
battery charging

Overcharging & deep
discharge protection

APPLICATIONS
• Home •Offices • Retail Shops • Showrooms
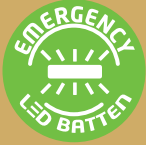
EMERGENCY LED BATTEN

Emergency LED batten gets automatically switched ON during a power cut and runs effectively up to 3 hours. Thus, avoiding any interruptions during power cut.

Details	Emergency LED Batten	
Rated Wattage	10W	20W
Lumen (AC)	1000	2000
Lumen (DC)	350	500
Power Factor	>0.90	>0.90
Colour Temperature	6500K	6500K
CRI	>80	>80
Housing	Polycarbonate	Polycarbonate
Protection Class	IP 20	IP 20
MRP (₹)	500	1000
Std. Pkg.	20	10

| Rated Wattage	Length (A)	Width (B)	Height (C)
10W	598	24	37
20W	1100	24	37
		All dimensions are in mm	

Emergency backup upto 3hrs

Automatic battery charging

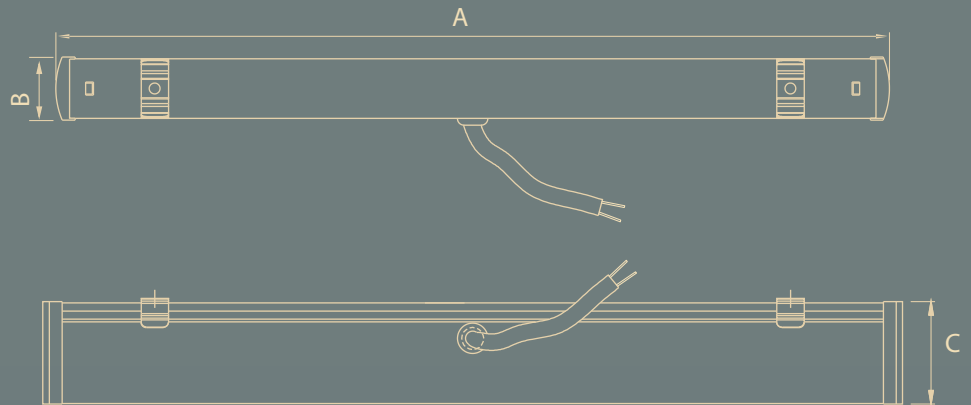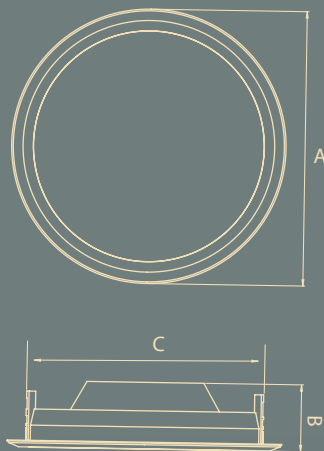Overcharging & deep discharge protection

APPLICATIONS
• Home •Offices • Retail Shops • Showrooms

EMERGENCY LED PANEL

Emergency LED Panel gets automatically switched ON during a power cut and runs effectively up to 4 hours. Thus, avoiding any interruptions during power cut.

Details	Emergency LED Panel
Rated Wattage	10W
Lumen (AC)	900
Lumen (DC)	350
Shape	Round
Power Factor	>0.90
Cut-out Size	105mm
Colour Temperature	6500K
CRI	>80
Housing	Polycarbonate
Protection Class	IP 20
MRP (₹)	1000
Std. Pkg.	20

Rated Wattage	Length (A)	Width (B)	Cut-Out (C)
10W	116	36	105
All dimensions are in mm			

Emergency backup upto 4hrs

Automatic battery charging

Overcharging & deep discharge protection

APPLICATIONS
• Home •Offices • Retail Shops • Showrooms

LED LAMP RANGE

DECO SHINE LED - NIGHT LAMP

DECO LED Lamp is the perfect solution to use it as a night lamp, consuming negligible power even if you keep it ON for the whole night.

Details	Deco Shine LED - Night Lamp
Rated Wattage	0.5 W
Housing	Polycarbonate
Protection Class	IP 20
Colour	White, Yellow, Green, Red, Pink, Blue
Base	B22d
MRP (₹)	60
Std. Pkg.	48
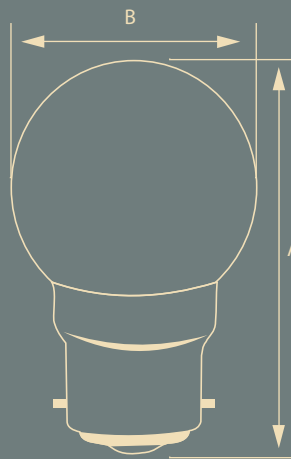
Rated Wattage	Length (A)	Width (B)
0.5W	70	45
	All dimensions are in mm	

APPLICATIONS
• Home •Offices • Retail Shops • Showrooms

orient
electric

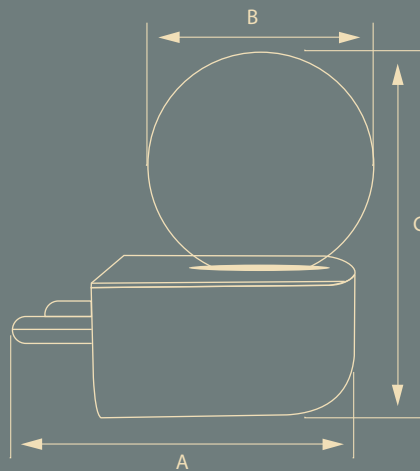## DECO PLUG LED - NIGHT LAMP

DECO Plug LED Lamp is the perfect solution as a night lamp, you just need to plug it in your existing 2-pin socket. It consumes negligible power, even if you keep it ON for the whole night.

Details	Deco Plug LED - Night Lamp
Rated Wattage	0.5W
Housing	Polycarbonate
Protection Class	IP 20
Colours	White, Yellow, Green, Red, Blue & Pink
MRP (₹)	95
Std. Pkg.	48

Rated Wattage	Length (A)	Width (B)	Height (C)
0.5W	68	45	70
		All dimensions are in mm	

APPLICATIONS
• Home •Offices • Retail Shops • Showrooms

DECO RAINBOW LED - NIGHT LAMP

DECO Rainbow LED Lamp is the perfect solution to decorate your home as it changes colour automatically into seven primary colours and can be use as a night lamp.

Details	Deco Rainbow LED - Night Lamp
Rated Wattage	0.5W
Housing	Polycarbonate
Protection Class	IP 20
Colour Temperature	Auto Colour Changing (7 Primary Colours)
Base	B22d
MRP (₹	99
Std. Pkg.	48

7 Automatic colour changes in single bulb

Violet, Indigo, Blue, Green Yellow, Orange & Red

Rated Wattage	Length (A)	Width (B)
0.5W	70	45
	All dimensions are in mm	

APPLICATIONS
• Home •Offices • Retail Shops • Showrooms

orient
electric

LED LAMP - ETERNAL SHINE (3W-14W)

Eternal shine LED lamps come with with an advanced lighting solution that offers more brightness and saves 80% more energy than the traditional incandescent bulbs.

MORE STARS, MORE SAVINGS 2

Details	LED Lamp - Eternal Shine					
Rated Wattage	3W	5W	7W	9W	12W	14W
Lumen	300	500	700	900	1200	1400
Power Factor	>0.90	>0.90	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K/6500K	3000K/6500K	3000K/6500K	3000K/6500K	3000K/6500K	3000K/6500K
CRI	>80	>80	>80	>80	>80	>80
Protection Class	IP 20	IP 20	IP 20	IP 20	IP 20	IP 20
Base	B22d/E27	B22d/E27	B22d/E27	B22d/E27	B22d/E27	B22d/E27
MRP (₹)	140	150	160	180	275	325
Std. Pkg.	60	60	60	60	60	60
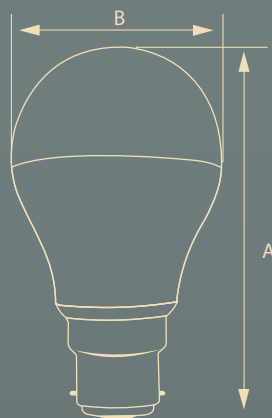
Rated Wattage	Length (A)	Width (B)
3W	98	51
5W, 7W, 9W	100	56
12W, 14W	123	65
All dimensions are in mm		

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

LED LAMP - ETERNAL SHINE (18W - 26W)

High Wattage-LED Lamp comes with an advanced lighting solution that offers more brightness with wider light spread and saves 80% more energy than the traditional incandescent bulbs.

Details	LED Lamp - Eternal Shine		
Rated Wattage	18W	23W	26W
Lumen	1800	2300	2600
Power Factor	>0.90	>0.90	>0.90
Colour Temperature	3000K/6500K	3000K/6500K	3000K/6500K
CRI	>80	>80	>80
Beam Angle	>240°	>240°	>240°
Protection Class	IP 20	IP 20	IP 20
Base	B22d/E27	B22d/E27	B22d/E27
MRP (₹)	425	600	650
Std. Pkg.	20	20	20

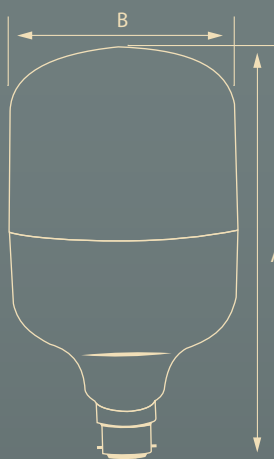| Rated Wattage	Length (A)	Width (B)
18W	155	80
23W/26W	185	95
All dimensions are in mm		

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

LED LAMP - ETERNAL SHINE (30W - 60W)

HIGH Wattage-LED Lamp comes with an advanced lighting solution that offers more brightness with wider light spread and saves 80% more energy than the traditional incandescent bulbs.

Details	LED Lamp - Eternal Shine					
Rated Wattage	30W	40W	45W	50W	55W	60W
Lumen	3000	4000	4500	5000	5500	6000
Power Factor	>0.90	>0.90	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K/6500K	3000K/6500K	3000K/6500K	3000K/6500K	3000k/6500K	6500K
CRI	>80	>80	>80	>80	>80	>80
Beam Angle	>120°	>120°	>120°	>120°	>120°	>120°
Protection Class	IP 20	IP 20	IP 20	IP 20	IP 20	IP 20
Base	B22d/E27	B22d/E27	B22d/E27	B22d/E27	B22d/E27	B22d/E27
MRP (₹)	700	800	1000	1200	1400	1600
Std. Pkg.	10	10	10	10	10	10

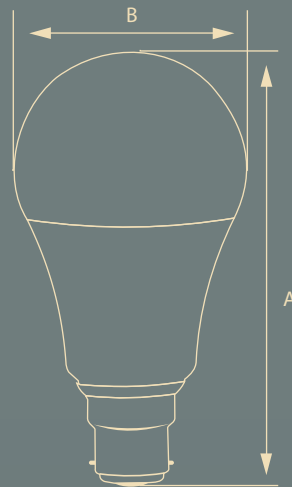| Rated Wattage	Length (A)	Width (B)
30W	184	100
40W/45W	219	120
50W	208	140
55W/60W	250	140
All dimensions are in mm		

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

LED LAMP - HIGH GLO

High Glo LED Lamp comes with 180º beam angle which provides more brightness with wider light spread. It complies with BEE 3-Star Rating.
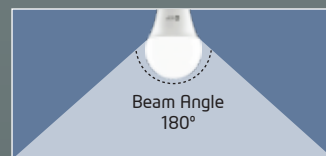
Details	LED Lamp - High Glo			
Rated Wattage	8W	10W	12W	15W
Lumen	840	1050	1260	1575
Power Factor	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K/6500K	3000K/6500K	3000K/6500K	3000K/6500K
CRI	>80	>80	>80	>80
Beam Angle	180º	180º	180º	180º
Base	B22d/E27	B22d/E27	B22d/E27	B22d/E27
MRP (₹)	175	200	300	350
Std. Pkg.	60	60	60	60

Rated Wattage	Length (A)	Width (B)
8W	112	60
10W	112	60
12W	120	65
15W	125	65
All dimensions are in mm		

Beam Angle
120º

Normal LED Bulb

Beam Angle
180º

High GLO LED Bulb

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

SPECIAL
LED LAMP
RANGE

LED LAMP - HIGH GLO RGP

High Glo RGP LED BULB decorates your home with 3 different colour options – Red, Green, Pink in the same Bulb. You can change the colour as per your mood with the help of ON-OFF switch.

Red
Green
Pink

3in1

Details	LED Lamp - High Glo RGP
Rated Wattage	7W
Power Factor	>0.90
Colour Temperature	3 in 1 (Red, Green & Pink)
Base	B22d/E27
Beam Angle	180°
MRP (₹)	250
Std. Pkg.	25

Rated Wattage	Length (A)	Width (B)
7W	110	60
All dimensions are in mm		
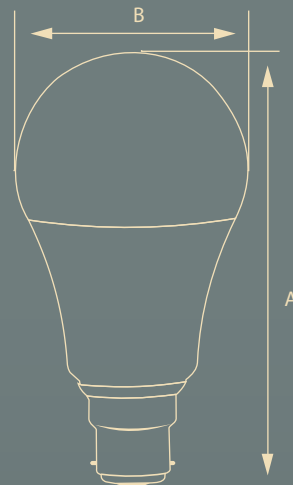
Red

Green

B

A

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

3 in 1
Cool White | Neutral White | Warm White

LED LAMP - 3 in 1 (MOODLIGHT)

Moodlight LED Lamp is designed to provide light in 3 different colour options – Cool White (6500K), Neutral White (4000K), and Warm White (3000K) in the same lamp. You can change the colour as per your mood with the help of ON-OFF switch.

Details	LED Lamp - 3 in 1 (Moodlight)
Rated Wattage	9W
Lumen	900
Power Factor	>0.90
Colour Temperature	3 in 1 (6500K/4000K/3000K)
CRI	>80
Protection Class	IP 20
Base	B22d
MRP (₹)	225
Std. Pkg.	60

Neutral White

Warm White

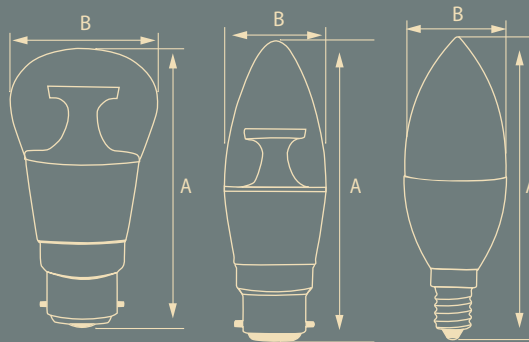| Rated Wattage	Length (A)	Width (B)
9W	100	56
All dimensions are in mm		
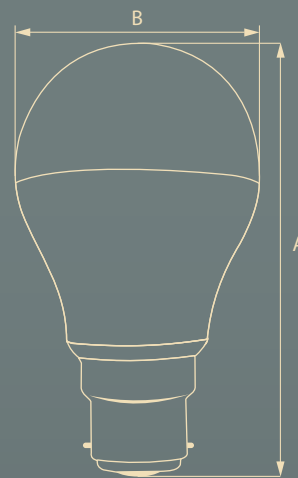
B

A

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

orient
electric

LED LAMP - DECORATIVE

Decorative LED Lamp decorate every corner of your home and have multiple usages as in chandelier, table lamp, wall lamps etc. These lamps can be easily fitted in normal (B22) and screw (E27 & E14) holder as per requirement.

Details	LED Lamps - Decorative		
Rated Wattage	2.7W	4.5W	4.5W
Lumen	270	450	450
Power Factor	>0.90	>0.90	>0.90
Colour Temperature	6500K/3000K	6500K/3000K	6500K/3000K
CRI	>80	>80	>80
Protection Class	IP 20	IP20	IP20
Base	E14	E27/B22d	E27/B22d
MRP (₹)	250	275	275
Std. Pkg.	50	50	50

Rated Wattage	Length (A)	Width (B)
2.7W Candle Lamp	106	36
4.5W Candle Lamp	95	50
4.5W Pigmy Lamp	95	50
All dimensions are in mm		

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

LED LAMP - MULTIPURPOSE (3 STEP DIMMING)

Multipurpose LED Lamp comes with a 3-step dimming function that helps to set the brightness as per your requirement with the help of ON-OFF switch and can be used as night lamp also.

Different Lighting Modes with 3 Step Dimming

Reading Mode
15W

Switch on the button once for 15W

Relax Mode
8W

Switch OFF & ON again for 8W

Night Mode
0.5W

Switch OFF & ON again for 0.5W

Details	LED Lamp - Multipurpose 15W-8W-0.5W
Rated Wattage	15W
Lumen	1500
Power Factor	>0.90
Colour Temperature	6500K
CRI	>80
Protection Class	IP 20
Base	B22d
MRP (₹)	500
Std. Pkg.	20
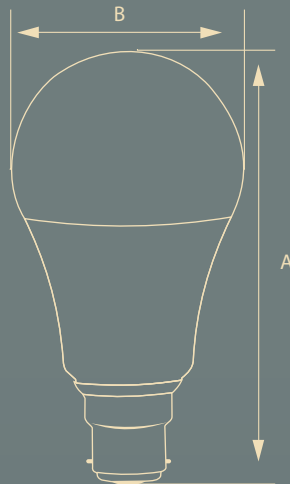
Rated Wattage	Length (A)	Width (B)
15W	123	65
All dimensions are in mm		

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

orient
electric

LED LAMP - MOTION SENSOR

Motion Sensor LED Lamp switches ON by sensing any movement within a range of 15ft and switches off automatically when no motion is detected for 2 min.

SENSOR ENABLED

AUTO ON/OFF

Details	LED Lamp - Motion Sensor
Rated Wattage	10W
Lumen	900
Power Factor	>0.90
Colour Temperature	6500K
CRI	>80
Protection Class	IP 20
Base	B22d
MRP (₹)	400
Std. Pkg.	25

Rated Wattage	Length (A)	Width (B)
10W	123	65
All dimensions are in mm		

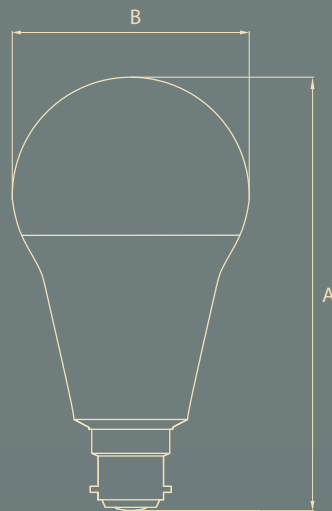**Stay OFF when no movement detected**

Auto ON when it Senses any movement within 15 ft range

Auto OFF after 2 minutes if no movement detected

APPLICATIONS
• Staircase • Balconies • Store Room • Parking Area • Bathroom
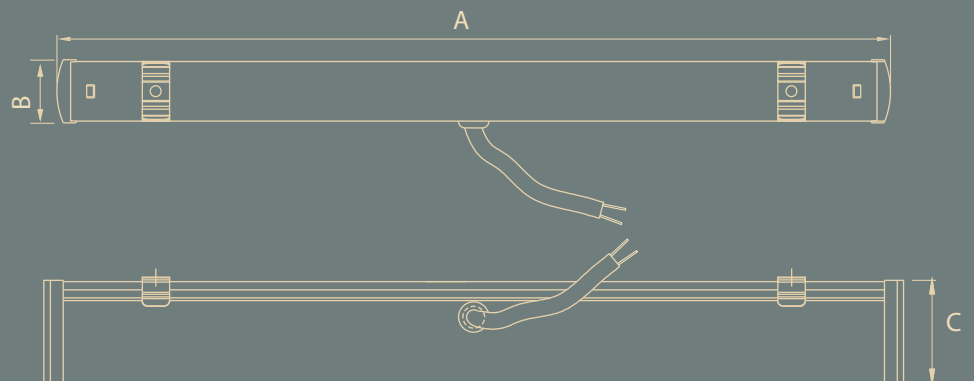
LED BATTEN RANGE

LED BATTEN - GRACE DELITE

Grace Delite LED Batten offers modern lighting solutions as per your need and is more efficient than traditional fluorescent tube lights, it comes with plastic housing for better aesthetics.

Details	LED Batten - Grace Delite					LED Batten Grace Elite
Rated Wattage	5W	10W	20W	22W	24W	20W
Lumen	450	1000	2000	2200	2400	2000
Power Factor	>0.90	>0.90	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K, 4000K 6500K	3000K, 4000K 6500K	3000K, 4000K, 6500K Red/Blue/Green	3000K, 4000K 6500K	3000K, 4000K 6500K	3000K, 4000K, 6500K Red/Blue/Green
CRI	>80	>80	>80	>80	>80	>80
Shape	Square	Square	Square	Square	Square	Round
Protection Class	IP 20	IP 20	IP 20	IP 20	IP 20	IP 20
Housing	Polycarbonate	Polycarbonate	Polycarbonate	Polycarbonate	Polycarbonate	Polycarbonate
MRP (₹)	300	450	600	650	650	550
Std. Pkg.	20	20	20	20	20	20

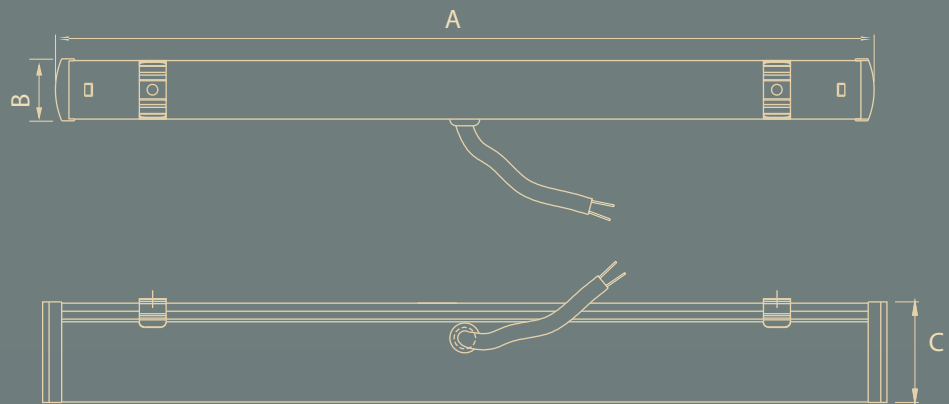| Rated wattage	Length (A)	Width (B)	Height (C)
5W	300	24	37
10W	600	24	37
20W - Elite	1100	21	34
20W	1185	24	37
22W	1100	24	37
24W	1185	24	37
All dimensions are in mm			

APPLICATIONS
• **Home • Offices • Shops • Restaurants • General Purpose Lighting**

LED BATTEN - SUNLIGHT

Grace Sunlight LED Batten offers modern lighting solutions as per your need and is more efficient than traditional fluorescent tube lights, it comes with aluminium housing for better heat management during long burning hours.

Details	LED Batten - Sunlight			
Rated Wattage	24W	28W	36W	48W
Lumen	2400	2800	4000	5000
Power Factor	>0.90	>0.90	>0.90	>0.90
Colour Temperature	6500K	6500K	6500K	6500K
CRI	>80	>80	>80	>80
Shape	Square	Square	Square	Square
Protection Class	IP 20	IP 20	IP 20	IP 20
Housing	Aluminium	Aluminium	Aluminium	Aluminium
MRP (₹)	700	800	850	1200
Std. Pkg.	20	20	20	20

Rated wattage	Length (A)	Width (B)	Height (C)
24W	1185	24	37
28W	1185	24	37
36W	1185	24	37
48W	1185	32	41
All dimensions are in mm			

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

orient
electric

3 in 1
Cool White | Neutral White | Warm White

LED BATTEN - 3 IN1 (GRACE MOODLIGHT)

MoodLight LED Batten is designed to provide light in 3 different colour options – Cool White (6500K), Neutral White (4000K), and Warm White (3000K) in the same batten. You can change the light colour as per your mood with the help of ON-OFF switch.
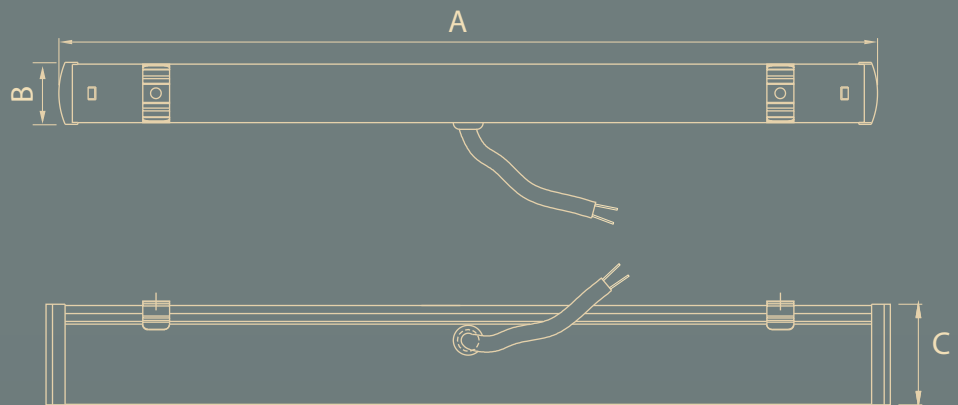
Details	LED Batten - 3 in 1 (Grace Moodlite)
Rated Wattage	20W
Lumen	2000
Power Factor	>0.90
Colour Temperature	3 in 1 (6500K, 4000K, 3000K)
CRI	>80
Protection Class	IP 20
Housing	Polycarbonate
Shape	Square
MRP (₹)	650
Std. Pkg.	20
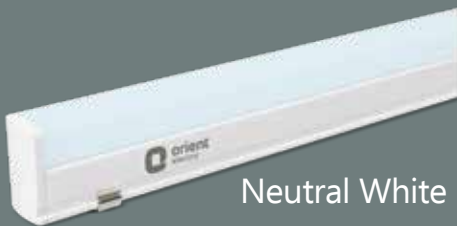
Neutral White

Warm White

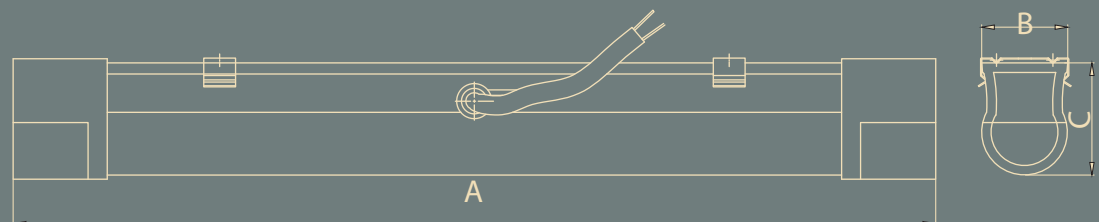| Rated Wattage	Length (A)	Width (B)	Height (C)
20W	1135	24	37
			All dimensions are in mm

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

LED BATTEN - NIGHTGLO

NIGHTGLO LED Batten comes with 2 different modes - Reading and Night lamp. You can choose any mode as per your requirement with the help of ON-OFF switch.

Details	LED Batten - Nightglo
Rated Wattage	20W
Lumen	2000
Power Factor	>0.90
Colour Temperature	6500K
CRI	>80
Protection Class	IP 20
Housing	Polycarbonate
Shape	Round
MRP (₹)	700
Std. Pkg.	20

Rated Wattage	Length (A)	Width (B)	Height (C)
20W	1135	28	37
All dimensions are in mm			

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

orient
electric

LED BATTEN - MOTION SENSOR

Motion Sensor LED Batten switches ON by sensing the movemant of a human being with-in a range of 15 feet and switches OFF automatically when no movemant is detected within 15 feet, thus saving electricity.

SENSOR ENABLED

AUTO ON/OFF

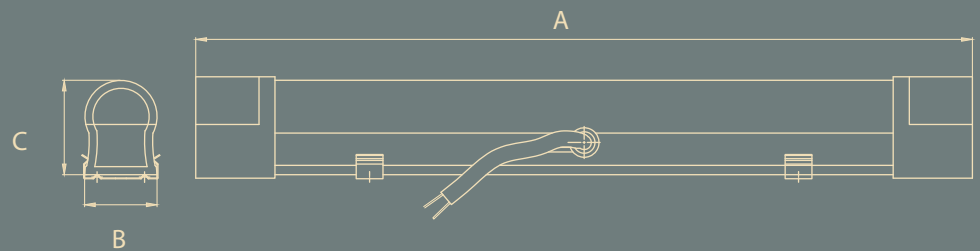**Stay OFF when no movement detected**

Auto ON when it senses any movement within 15ft range

Auto OFF if no movement is detected after 17 sec.

Details	LED Batten - Motion Sensor
Rated Wattage	20W
Lumen	2000
Power Factor	>0.90
Colour Temperature	6500K
Protection Class	IP 20
Housing	Polycarbonate
CRI	>80
MRP (₹)	1000
Std. Pkg.	20

Rated Wattage	Length (A)	Width (B)	Height (C)
20W	1135	28	37
All dimensions are in mm			

APPLICATIONS
• **Staircase** • **Balconies** • **Store Room** • **Parking Area** • **Bathroom**

LED BATTEN - 3 STEP DIMMING

LED Batten comes with a 3-step dimming feature that helps to set the brightness level to 100%-50% -25% as per your requirement with the help of ON-OFF switch.

Details	LED Batten - 3 Step Dimming
Rated Wattage	20W
Lumen	2000
Power Factor	>0.90
Colour Temperature	6500K
CRI	>80
Protection Class	IP 20
Housing	Polycarbonate
Shape	Square
MRP (₹)	700
Std. Pkg.	20

Different Lighting Modes with 3 Step Dimming

Reading Mode **20W**
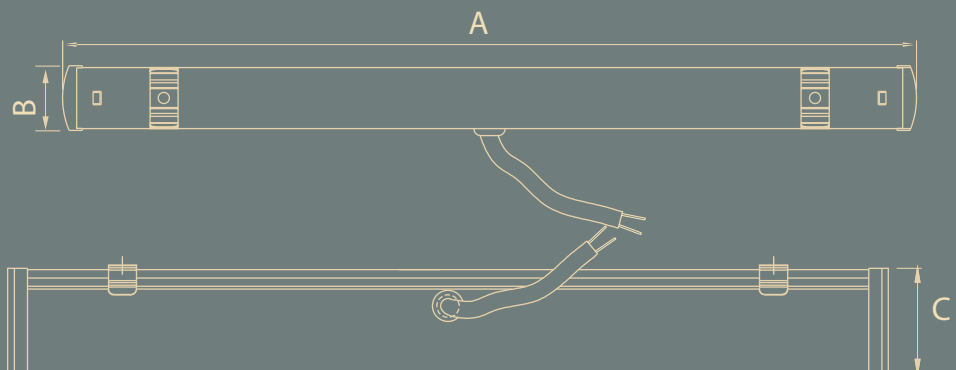Switch on the button once for 20W

Relax Mode **10W**
Switch OFF & ON again for 10W

Ultra mode **5W**
Switch OFF & ON again for 5W

Rated Wattage	Length (A)	Width (B)	Height (C)
20W	1185	24	37

All dimensions are in mm

APPLICATIONS
• Home • Offices • Shops • Restaurants • General Purpose Lighting

38

LED TUBE - ORILINA

LED tube offers modern lighting solutions as per your need and is 60% more energy efficient than traditional fluorescent light, it is a retrofit solution for old conventional T8/T12 Tube.

Details	LED Tube - Orilina
Rated Wattage	20W
Lumen	2000
Power Factor	>0.90
Colour Temperature	6500K
CRI	>80
Protection Class	IP 20
Housing	Polycarbonate
Shape	Round
MRP (₹)	800
Std. Pkg.	20

Rated Wattage	Length (A)	Width (B)
20W	1212	29
All dimensions are in mm		

APPLICATIONS
• Home • Shops • Schools • Colleges

LED RECESS PANEL RANGE

orient
electric

LED RECESS PANEL - METAL

LED Recess Panel – metal comes with edge lit technology for glare-free / uniform light distribution and is 60% more energy efficient than traditional downlights, it comes with Aluminium housing for better heat management during long burning hours.

Details	LED Recess Panel - Metal				
Rated Wattage	3W	6W	12W	18W	24W
Lumen	240	430	880	1600	2100
Power Factor	>0.90	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K, 4000K, 6500K	3000K, 4000K, 6500K	3000K, 4000K, 6500K	3000K, 4000K, 6500K	3000K, 4000K, 6500K
Shape	Square/Round	Square/Round	Square/Round	Square/Round	Square
Cut-out size (mm)	Square-70x70 Round-Ø70	Square-110x110 Round-Ø110	Square-160x160 Round-Ø160	Square-205x205 Round-Ø205	270x270
Housing	Aluminium Die Casting	Aluminium Die Casting	Aluminium Die Casting	Aluminium Die Casting	Aluminium Die Casting
MRP (₹)	400	700	900	1400	1800
Std. Pkg.	20	20	20	06	10
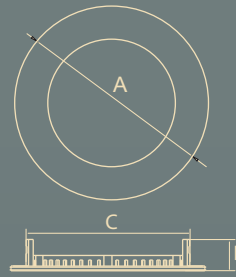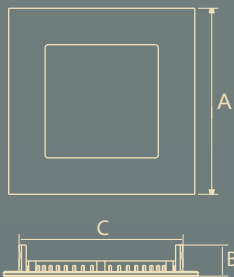
Rated wattage	Length (A)	Width (B)	Cut-Out (C)
3W Slim Panel Square	85x85	21	70
6W Slim Panel Square	120x120	21	110
12W Slim Panel Square	170x170	21	160
18W Slim Panel Square	225x225	21	205
24W Slim Panel Square	300x300	21	270
All dimensions are in mm			

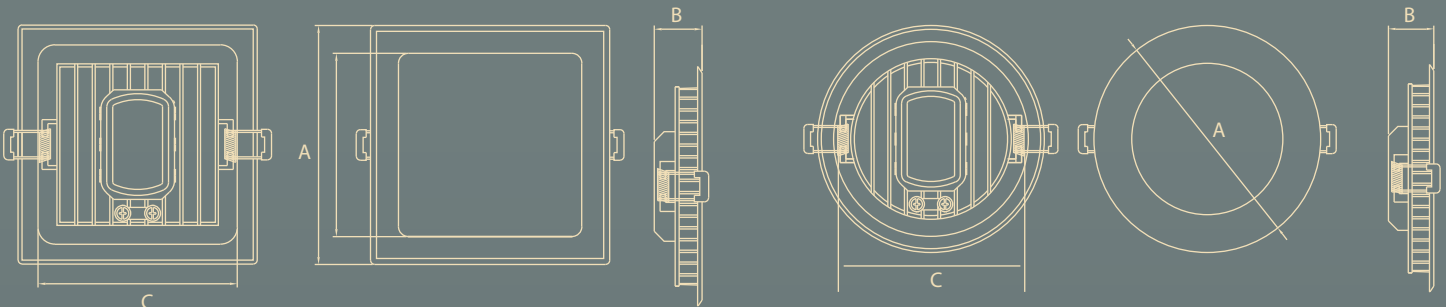| Rated wattage	Length (A)	Width (B)	Cut-Out (C)
3W Slim Panel Round	85	21	70
6W Slim Panel Round	120	21	110
12W Slim Panel Round	170	21	160
18W Slim Panel Round	225	21	205
All dimensions are in mm			

APPLICATIONS
• **Hotels • Offices • Shops • Hospitals • Restaurants • Shopping Complexes**

orient
electric

LED RECESS PANEL - PC

LED Recess Panel – Polycarbonate comes with edge lit technology for glare-free / uniform light distribution and is 60% more energy efficient than traditional downlights, it comes with sleek housing for better aesthetics.

Details	LED Recess Panel - Polycarbonate				
Rated Wattage	3W	6W	12W	15W	18W
Lumen	225	450	1080	1200	1620
Power Factor	>0.90	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K, 4000K, 6500K	3000K, 4000K, 6500K	3000K, 4000K, 6500K	3000K, 4000K, 6500K	3000K, 4000K, 6500K
Shape	Square/Round	Square/Round	Square/Round	Square/Round	Square/Round
Housing	Polycarbonate	Polycarbonate	Polycarbonate	Polycarbonate	Polycarbonate
Cut-out size (mm)	Square-70x70 Round- Ø70	Square-110x110 Round- Ø110	Square-160x160 Round- Ø160	Square-160x160 Round- Ø160	Square-205x205 Round- Ø205
MRP (₹)	350	550	750	800	950
Std. Pkg.	20	20	20	20	10

Rated wattage	Length (A)	Width (B)	Cut-Out (C)
3W	80x80	24	70x70
6W	120x120	24	110x110
12W/15W	170x170	24	155x155
18W	220x220	24	205x205
			All dimensions are in mm

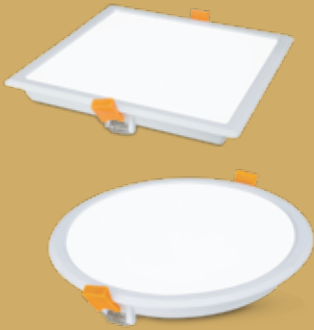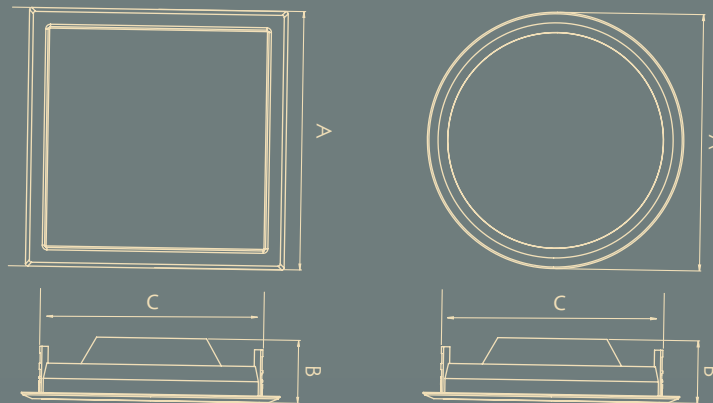| Rated wattage	Length (A)	Width (B)	Cut-Out (C)
3W	80	24	70
6W	120	24	110
12W/15W	170	24	155
18W	220	24	205
			All dimensions are in mm

APPLICATIONS
• Hotels • Offices • Shops • Hospitals • Restaurants • Shopping Complexes

LED RECESS PANEL - BACKLIT

These panels come with backlit LED technology that offers higher brightness and saves 80% more energy than traditional downlights.

Details	LED Recess Panel - Backlit			
Rated Wattage	10W	12W	15W	20W
Lumen	900	1200	1500	2000
Power Factor	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K, 4000K, 6000K	3000K, 4000K, 6000K	3000K, 4000K, 6000K	3000K, 4000K, 6000K
Shape	Square/Round	Square/Round	Square/Round	Square/Round
Cut-out size (mm)	Square-105X105 Round-Ø105mm	Square-130x130 Round-Ø130mm	Square-150x150 Round-Ø150mm	Square-205x205 Round-Ø205mm
Housing	Polycarbonate	Polycarbonate	Polycarbonate	Polycarbonate
MRP (₹)	700	750	800	1200
Std. Pkg.	20	20	20	10

Rated wattage	Length (A)	Width (B)	Cut-Out (C)
10W	116x116	36	105x105
12W	144x144	36	130x130
15W	166x166	36	150x150
20W	220x220	36	205x205
All dimensions are in mm			

Rated wattage	Length (A)	Width (B)	Cut-Out (C)
10W	116	36	105
12W	144	36	130
15W	166	36	150
20W	220	36	205
All dimensions are in mm			

APPLICATIONS
• Hotels • Offices • Shops • Hospitals • Restaurants • Shopping Complexes

3 in 1
Cool White | Neutral White | Warm White

LED RECESS PANEL-3 in 1 (MOODLIGHT)

MoodLight LED panel is designed to provide light in 3 different colour options – Cool White (6500K), Neutral White (4000K), and Warm White (3000K) in the same panel. You can change the light colour as per your mood with the help of ON-OFF switch.

Details	LED Recess Panel - 3 in 1 (Moodlight)	
Rated Wattage	10W	15W
Lumen	1000	1500
Power Factor	>0.90	>0.90
Colour Temperature	3 in 1 (6500K, 4000K, 3000K)	3 in 1 (6500K, 4000K, 3000K)
Shape	Square/Round	Square/Round
Cut-out size (mm)	Square - 105X105 Round - Ø105mm	Square - 150x150 Round - Ø150mm
Housing	Polycarbonate	Polycarbonate
MRP (₹)	1000	1200
Std. Pkg.	20	20

Neutral White

Warm White
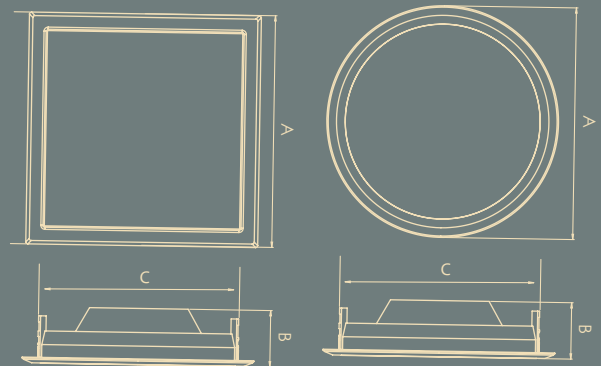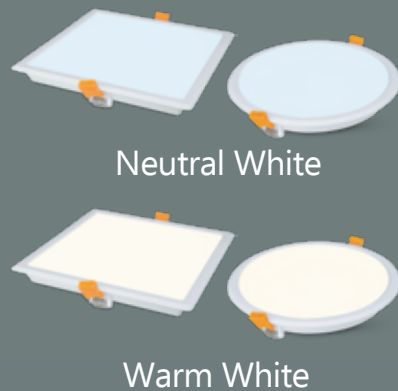
Rated Wattage	Length (A)	Width (B)	Cut-Out (C)
10W	116x116	36	105x105
15W	166x166	36	150x150
			All dimensions are in mm

Rated Wattage	Length (A)	Width (B)	Cut-Out (C)
10W	116	36	105
15W	166	36	150
			All dimensions are in mm

APPLICATIONS
• Hotels • Offices • Shops • Hospitals • Restaurants • Shopping Complexes

orient electric

LED RECESS PANEL - 3 STEP DIMMING

Backlit dimmable panel comes with a 3-step dimming feature that helps to set the brightness level to 100%-50% -25% as per your requirement with the help of ON-OFF switch.
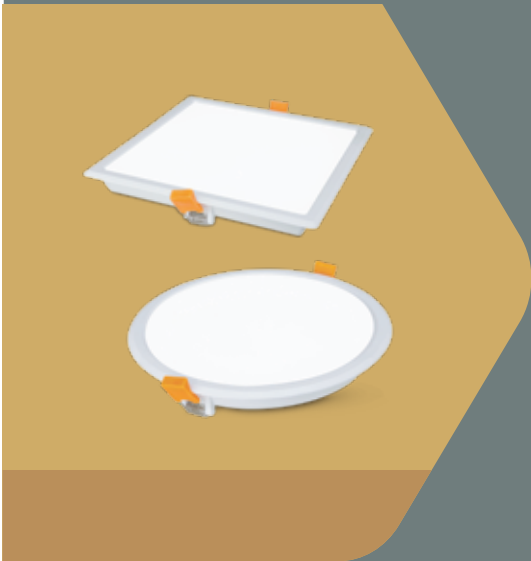
Details	LED Recess Panel - 3 Step Dimming
Rated Wattage	20W
Lumen	2000
Power Factor	>0.90
Colour Temperature	6000K
Shape	Square/Round
Cut-out size (mm)	Square- 205x205 Round- Ø205mm
Housing	Polycarbonate
MRP (₹)	1500
Std. Pkg.	10

Different Lighting Modes with 3 Step Dimming

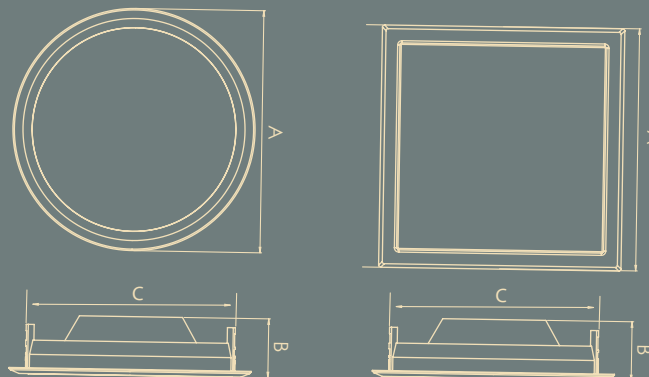**Reading Mode 20W**

Switch on the button once for 20W

Relax Mode 10W

Switch OFF & ON again for 10W

Ultra mode 5W

Switch OFF & ON again for 5W

Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
20W	220	36	205
All dimensions are in mm			

Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
20W	220x220	36	205x205
All dimensions are in mm			

APPLICATIONS
• Hotels • Offices • Shops • Hospitals • Restaurants • Shopping Complexes

orient
electric

LED SURFACE PANEL RANGE

orient
electric

LED SURFACE PANEL - METAL

LED Surface Panel provides the best lighting conditions for your ceiling. It comes with aluminium housing for better heat management during long burning hours.

Details	LED Surface Panel - Metal		
Rated Wattage	6W	12W	18W
Lumen	430	880	1600
Shape	Square/Round	Square/Round	Square/Round
Power Factor	>0.90	>0.90	>0.90
Colour Temperature	3000K, 6000K	3000K, 6000K	3000K, 6000K
Housing	Aluminium Die Casting	Aluminium Die Casting	Aluminium Die Casting
MRP (₹)	800	1000	1400
Std. Pkg.	20	20	06
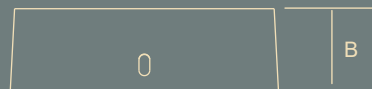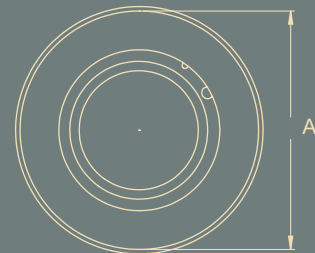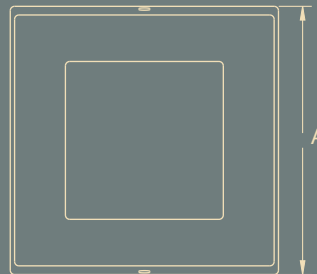
Rated Wattage	Length (A)	Height (B)
6W	80x80	38
12W	126x126	38
18W	175x175	38
All dimensions are in mm		

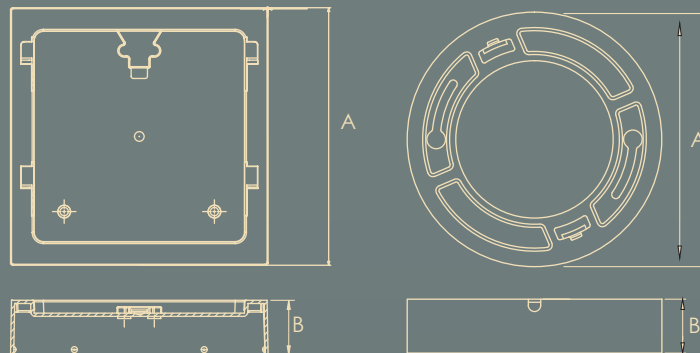| Rated Wattage	Length (A)	Height (B)
6W	80	38
12W	126	38
18W	175	38
All dimensions are in mm		

APPLICATIONS
• Residences • Offices • Shops • Malls

orient
electric

LED SURFACE PANEL – FULL SCREEN

Full Screen surface Panel comes with rimless diffusor that offers better light distribution. Besides, these panels are highly durable, offers better heat dissipation and are easy to install.

Details	LED Screen Panel - Full Screen			
Rated Wattage	6W	12W	18W	24W
Lumen	510	990	1480	1980
Shape	Square/Round	Square/Round	Square/Round	Square/Round
Power Factor	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K, 6000K	3000K, 6000K	3000K, 6000K	3000K, 6000K
Housing	Polycarbonate	Polycarbonate	Polycarbonate	Polycarbonate
MRP (₹)	800	1000	1400	1800
Std. Pkg.	20	20	20	10

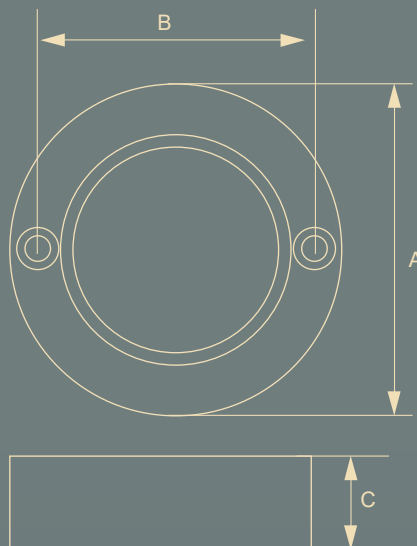| Rated Wattage	Length (A)	Height (B)
6W	91	27
12W	131	27
18W	156	27
24W	190	27
All dimensions are in mm		

APPLICATIONS
• Residences • Offices • Shops • Malls

LED SURFACE PANEL – STRIKER

Light up your compact spaces like Modular Kitchen, wardrobes, showcases etc. with this slim and easy to install LED panel.

Details	LED Surface Panel - Striker	
Rated Wattage	3W	6W
Lumen	200	400
Shape	Round	Round
Power Factor	>0.90	>0.90
Colour Temperature	6500K, 3000K, Red, Blue, Green, Pink	6500K, 3000K, Red, Blue, Green, Pink
Housing	Polycarbonate	Polycarbonate
MRP (₹)	200	400
Std. Pkg.	50	50

Rated Wattage	Length (A)	Height (C)	Mounting Hole (B)
3W	60	16	45
6W	90	16	75
All dimensions are in mm			

APPLICATIONS
• Home Decor • Modular Kitchen • Showcases • Wardrobes • Cabinet Lighting

orient
electric

LED DOWNLIGHTER RANGE
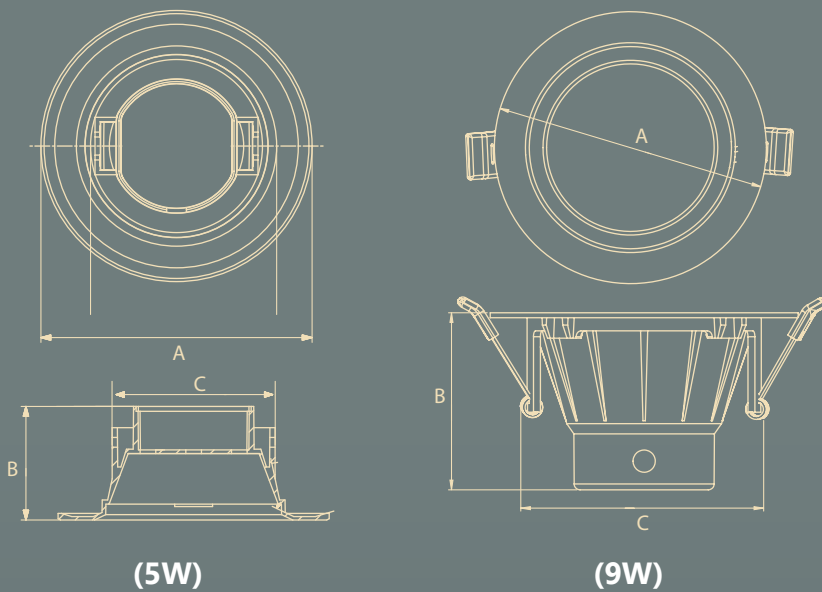
orient
electric

LED DOWNLIGHTER - MOON LITE

Moon lite gives elegant look to your home / office. Perfect solution to fix in 3 inches junction box.

Details	LED Downlighter - Moon Lite	
Rated Wattage	5W	9W
Lumen	450	765
Shape	Round	Round
Cut-out size (mm)	Ø75mm	Ø90mm
Power Factor	>0.90	>0.90
Colour Temperature	6500K, 3000K, Red, Blue, Green & Pink	6500K, 3000K, Red, Blue, Green & Pink
Housing	Polycarbonate	Polycarbonate
MRP (₹)	400	450
Std. Pkg.	20	20

(5W)   **(9W)**

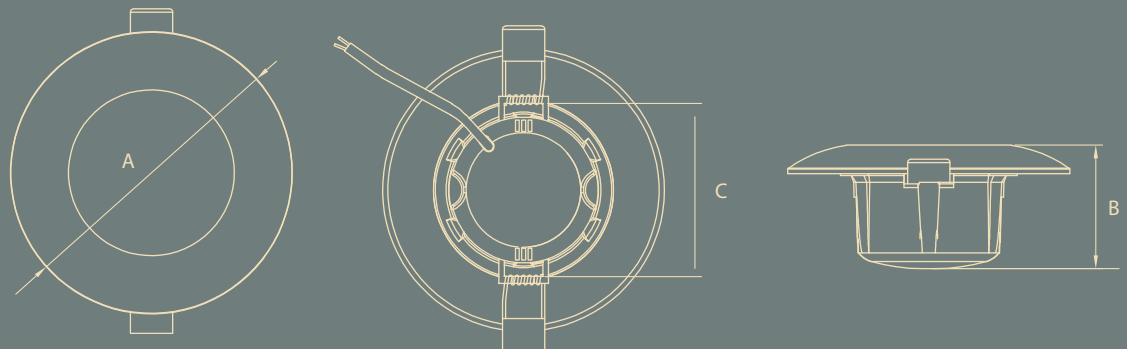| Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
5W	112	47	75
9W	105	61	90
			All dimensions are in mm

APPLICATIONS
• Residences • Showrooms • Malls • Offices • Educational Institutes

LED DOWNLIGHTER - MOON LITE (MINI)

Moon lite mini gives elegant look to your home / office. Perfect solution to fix in 2 inches junction box.

Details	LED Downlighter - Moon Lite (Mini)
Rated Wattage	3W
Lumen	240
Shape	Round
Cut-out size (mm)	Ø48mm
Power Factor	>0.90
Colour Temperature	6500K, 3000K, Red, Blue, Green and Pink
Housing	Polycarbonate
MRP (₹)	200
Std. Pkg.	50

Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
3W	81	35	50
		All dimensions are in mm	

APPLICATIONS
• Residences • Showrooms • Malls • Offices • Educational Institutes

LED DOWNLIGHTER - 3 in 1 (MOOD LIGHT)

Mood Light LED downlighter is designed to provide light in 3 different colour options – Cool White (6500K), Neutral White (4000K), and Warm White (3000K) in the same downlighter. You can change the light colour as per your mood with the help of ON-OFF switch

Details	LED Downlighter - 3 in 1 (Mood Light)
Rated Wattage	5W
Lumen	450
Shape	Round
Power Factor	>0.90
Cut-out Size	Ø90mm
Colour Temperature	3 in 1 (6500K/3000K/4000K)
MRP (₹)	500
Std. Pkg.	20

Neutral White
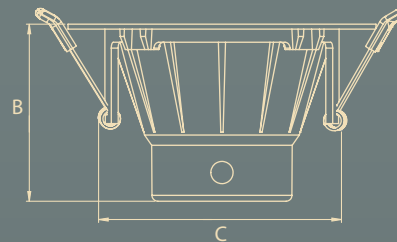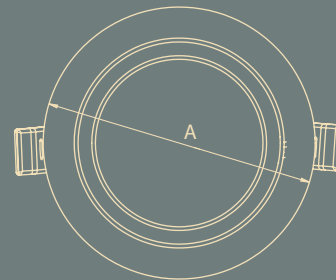
Warm White

Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
5W	105	61	90
		All dimensions are in mm	

APPLICATIONS
• Residences • Showrooms • Malls • Offices • Educational Institutes

LED DOWNLIGHTER - MULTICOLOUR

Multicolour LED downlighter is designed to provide light in 3 different colour options –RED , BLUE , PINK in the same downlighter. You can change the colour as per your mood with the help of ON-OFF switch.

3 in 1

Red
Blue
Pink

Details	LED Downlighter - Multicolour
Rated Wattage	5W
Shape	Round
Power Factor	>0.90
Cut-out Size	Ø90mm
Colour Temperature	3 in 1 (Red, Blue & Pink)
MRP (₹)	500
Std. Pkg.	20

Blue

Pink
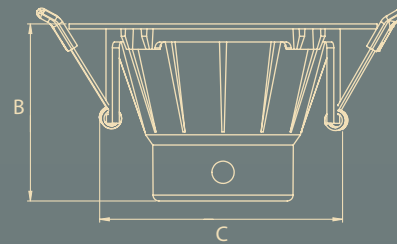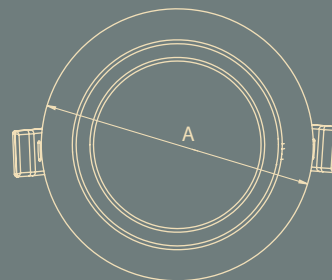
Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
5W	105	61	90
			All dimensions are in mm

APPLICATIONS
• Residences • Showrooms • Malls • Offices • Educational Institutes

LED DOWNLIGHTER - MOON LITE DEEP

LED Deep downlighter comes with rimless diffusor that offers better light distribution and easy to install in deep junction box with same cut-out for different wattage options.

Details	LED Donwlighter - Moon Lite Deep			
Rated Wattage	6W	9W	12W	15W
Lumen	600	900	1200	1500
Shape	Round	Round	Round	Round
Cut-out size (mm)	Ø48mm	Ø48mm	Ø48mm	Ø48mm
Power Factor	>0.90	>0.90	>0.90	>0.90
Colour Temperature	6500K, 3000K, Red, Blue, Green & Pink	6500K, 3000K, Red, Blue, Green & Pink	6500K, 3000K, Red, Blue, Green & Pink	6500K, 3000K, Red, Blue, Green & Pink
Housing	Polycarbonate	Polycarbonate	Polycarbonate	Polycarbonate
MRP (₹)	450	550	650	750
Std. Pkg.	20	20	20	20
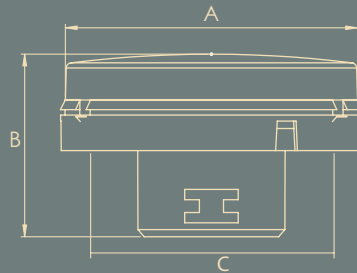
Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
6W/9W	82	64	48
12W/15W	141	66	48
			All dimensions are in mm

APPLICATIONS
• Showrooms • Malls • Residences •   Educational Institutes

LED RECESS DOWNLIGHTER - RAINBOW

Rainbow Recess LED Downlighter is available in 4 colour combinations (White + Blue, White + RED, White + Pink, White + Green) , you can change the colour as per your need by ON-OFF Switch.

3 Switching Modes

White   Blue   Blue+White

Details	LED Recess Downlighter - Rainbow	
Rated Wattage	6W	12W
Lumen	600	1200
Shape	Round	Round
Power Factor	>0.9	>0.9
Cut-out Dia.	Ø48mm	Ø48mm
Colour Temperature	6500K+Blue, 6500K+RED, 6500K+Pink, 6500+Green	6500K+Blue, 6500K+RED, 6500K+Pink, 6500+Green
MRP (₹)	600/-	1000/-
Std Pkg.	20	20

Pink

Red

Green

Rated Wattage	Length (A)	Height (B)	Cutout (C)
6W	88	42	48
12W	118	42	48
			All dimensions are in mm

APPLICATIONS
• Residences • Showrooms • Malls • Offices • Educational Institutes

LED SURFACE DOWNLIGHTER - RAINBOW

Rainbow Surface LED Downlighter is available in 4 colour combinations (White + Blue, White + RED, White + Pink, White + Green) , you can change the colour as per your need by ON-OFF Switch.

3 Switching Modes

White | Blue | Blue+White

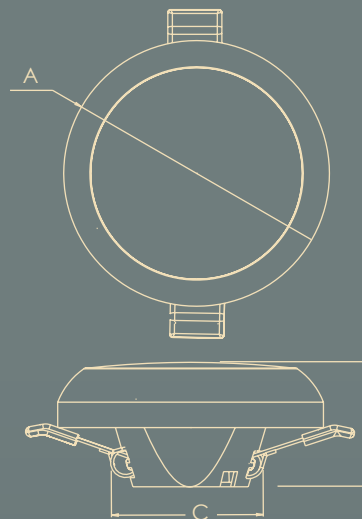| Details	LED Surface Downlighter - Rainbow	
Rated Wattage	6W	12W
Lumen	600	1200
Shape	Round	Round
Power Factor	>0.9	>0.9
Colour Temperature	6500K+Blue, 6500K+RED 6500K+Pink, 6500+Green	6500K+Blue, 6500K+RED 6500K+Pink, 6500+Green
MRP (₹)	650/-	1100/-
Std Pkg.	20	20

Pink

Red

Green
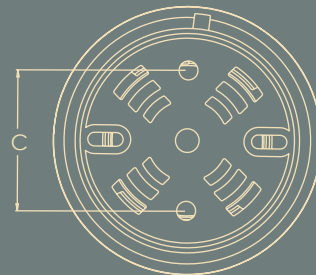
Rated Wattage	Length (A)	Height (B)	Mounting (C)
6W	86	44	48
12W	140	44	48
			All dimensions are in mm

APPLICATIONS
• Residences • Showrooms • Malls • Offices • Educational Institutes

orient
electric

LED SPOT
LIGHT

orient
electric

LED SPOT LIGHT - VIVID (2W)

LED Spotlights are designed to highlight special corners of your homes and offices to make it more lively. These lights are your perfect modern lighting options.

Details	LED Spot Light - Vivid
Rated Wattage	2W
Lumen	100
Shape	Round
Cut-out size (mm)	Ø32mm
Power Factor	>0.90
Colour Temperature	3000K, 6500K, Red, Blue, Green & Pink
CRI	>80
Protection Class	IP 20
Housing	Polycarbonate
MRP (₹)	200
Std. Pkg.	100

Rated Wattage	Dia (A)	Height (B)	Cut-Out (C)
2W	42	14	32
All dimensions are in mm			

APPLICATIONS
• Residences • Showrooms • Malls • Shelf Lighting
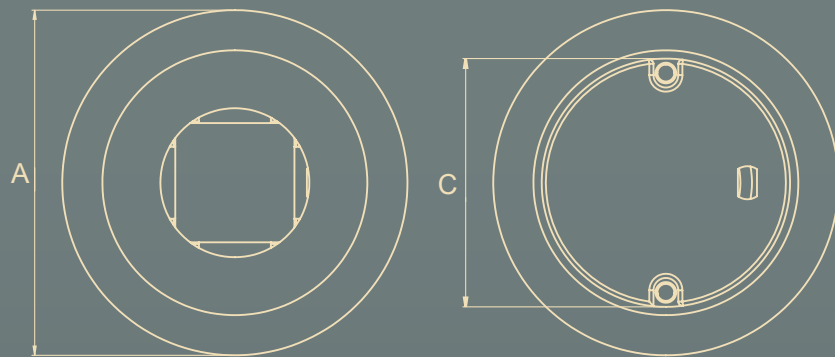
LED SPOT LIGHT - VIVID (3W)

LED Spotlights are designed to highlight special corners of your homes and offices to make it more lively. These lights are your perfect modern lighting options, it can be fixed in 2 inches junction box.

Details	LED Spot Light- Vivid
Rated Wattage	3W
Lumen	180
Power Factor	>0.90
Cut-out Size	Ø50mm
Colour Temperature	3000K, 6500K Red, Blue, Pink & Green
CRI	>80
Protection Class	IP 20
Housing	Polycarbonate
MRP (₹)	200
Std. Pkg.	50
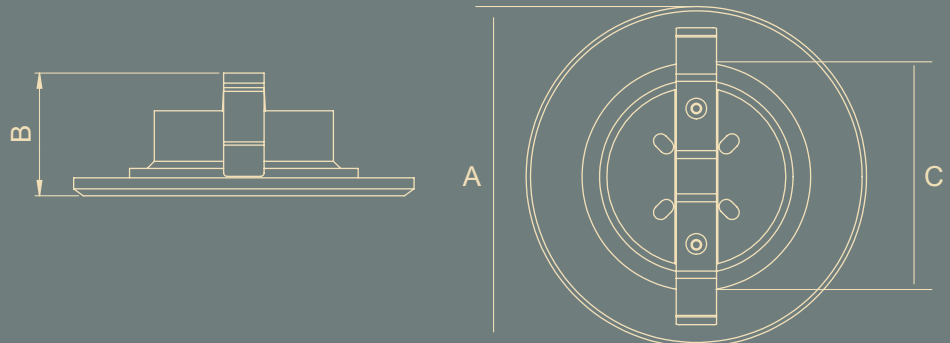
Rated Wattage	Dia (A)	Height (B)	Cut-Out (C)
3W	75	27	50
		All dimensions are in mm	

APPLICATIONS
• Showrooms • Malls • Shelf Lighting • Residences

LED COB SPOT LIGHT

LED COB spot light has a unique narrow beam-angle light distribution, slim design that makes it perfect to fix in small height ceiling. It comes with plastic housing for better aesthetics.

Details	LED COB Spot Light			
Rated Wattage	3W	6W	9W	12W
Lumen	240	510	765	1020
Shape	Round	Round	Round	Round
Cut-out size (mm)	Ø52mm	Ø68mm	Ø90mm	Ø115mm
Power Factor	>0.90	>0.90	>0.90	>0.90
Colour Temperature	6500K, 4000K, 3000K	6500K, 4000K, 3000K	6500K, 4000K, 3000K	6500K, 4000K, 3000K
Housing	Polycarbonate	Polycarbonate	Polycarbonate	Polycarbonate
Beam Angle	40°	40°	40°	40°
Swivel Arrangement	50°	50°	50°	50°
MRP (₹)	450	600	750	1000
Std. Pkg.	20	20	20	20
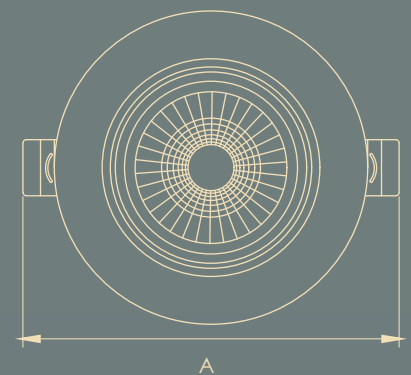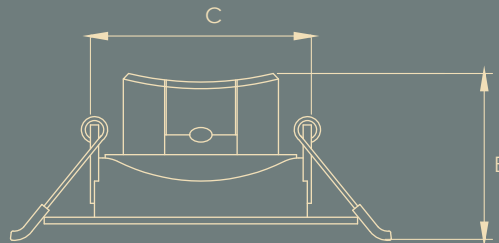
Rated wattage	Dia (A)	Height (B)	Cut-Out (C)
3W	75	43	52
6W	95	46	68
9W	117	55	90
12W	140	55	115
			All dimensions are in mm

APPLICATIONS
• Jewellery Showrooms • Shelf Lighting • Art Galleries • Corporate Offices
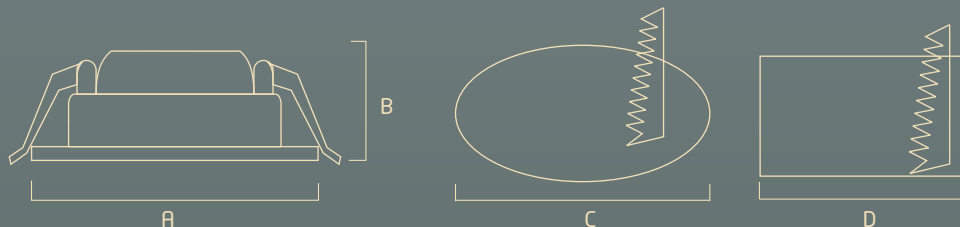
LED COB DOWNLIGHTER - SLIM

LED COB Downlighter has a unique narrow beam-angle light distribution, slim design that makes it perfect to fix in small height ceiling. It comes with aluminium housing for better heat management during long burning hours.

Details	LED COB Downlighter - Slim				
Rated Wattage	3W	6W	9W	15W	18W
Lumen	210	500	750	1150	1500
Shape	Square/Round	Square/Round	Square/Round	Square/Round	Round
Cut-out size (mm)	Square-62X62 Round-Ø62mm	Square-72X72 Round-Ø72mm	Square-72X72 Round-Ø72mm	Square-96X96 Round-Ø96mm	Square-106X106 Round-Ø106mm
Power Factor	>0.90	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K, 6000K	3000K, 6000K	3000K, 6000K	3000K, 6000K	3000K, 6000K
Housing	Aluminium	Aluminium	Aluminium	Aluminium	Aluminium
Beam Angle	40°	40°	40°	40°	40°
Swivel Arrangement	Up to 60°	Up to 60°	Up to 60°	Up to 60°	Up to 60°
MRP (₹)	450	600	750	1200	1500
Std. Pkg.	20	20	20	10	10

Rated Wattage	Length (A)	Height (B)	Cut-Out (C)	Cut-Out (D)
3W	72	18	60	60x60
6W	82	20	70	70x70
9W	87	21	75	75x75
15W	106	36	95	95x95
18W	116	31	106	106x106

All dimensions are in mm

APPLICATIONS
• Jewellery Showrooms • Shelf Lighting • Art Galleries • Corporate Offices

LED COB DOWNLIGHTER

LED COB Downlighter has a unique narrow beam-angle (40°) light distribution. It comes with aluminium housing for better heat management during long burning hours.

Details	LED COB Downlighter	
Rated Wattage	24W	30W
Lumen	1920	2000
Shape	Round	Round
Cut-out size (mm)	Ø138mm	Ø138mm
Colour Temperature	3000K, 6000K	3000K, 6000K
Housing	Aluminium Die casting	Aluminium Die casting
Beam Angle	40˚	40˚
MRP (₹)	2000	2600
Std. Pkg.	10	10
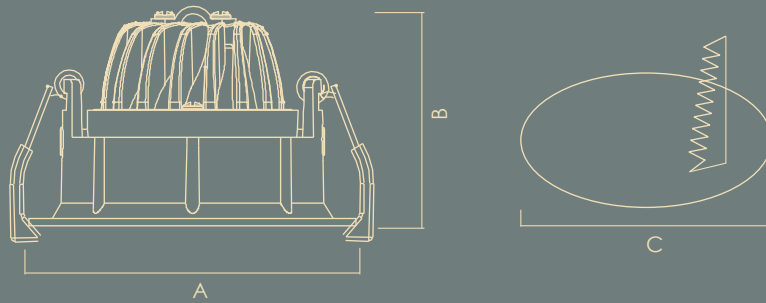
Rated Wattage	Length (A)	Height (B)	Cut-Out (C)
24W/30W	160	98	130
All dimensions are in mm			

APPLICATIONS
• Jewellery Showrooms • Shelf Lighting • Art Galleries • Corporate Offices

orient
electric

LED COB TRACK LIGHT

LED COB Track light has a unique narrow beam-angle light distribution. It comes with aluminium housing for better heat management during long burning hours.

Details	LED COB Track Light		
Rated Wattage	15W	20W	30W
Lumen	1200	1500	2400
Shape	Round	Round	Round
Power Factor	>0.90	>0.90	>0.90
Colour Temperature	3000K, 6000K	3000K, 6000K	3000K, 6000K
Housing	Aluminium Die casting	Aluminium Die casting	Aluminium Die casting
Beam Angle	38°	38°	38°
MRP (₹)	1200	1800	2200
Std. Pkg.	20	20	20

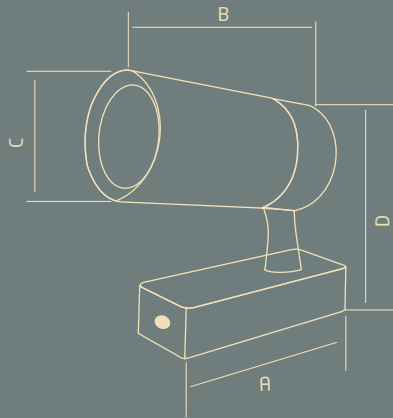| Rated wattage	Length (A)	Width (B)	Dia (C)	Height (D)
15W	158	103	73	128
20W	158	122	73	135
30W	182	143	87	168
				All dimensions are in mm

APPLICATIONS
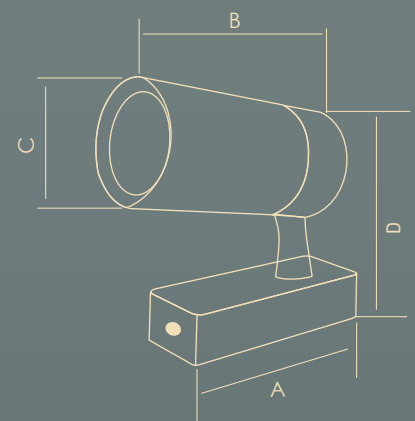• Jewellery Showrooms • Shelf Lighting • Art Galleries • Corporate Offices

LED SURFACE TRACK LIGHT

LED surface Track light has a unique narrow beam-angle (38°) light distribution. It comes with aluminium housing for better heat management during long burning hours.

Details	LED Surface Track Light				
Rated Wattage	7W	10W	15W	20W	30W
Lumen	600	800	1200	1600	2400
Shape	Round	Round	Round	Round	Round
Power Factor	>0.90	>0.90	>0.90	>0.90	>0.90
Colour Temperature	3000K, 4000K, 6000K	3000K, 4000K, 6000K	3000K, 4000K, 6000K	3000K, 4000K, 6000K	3000K, 4000K, 6000K
Housing	Aluminium	Aluminium	Aluminium	Aluminium	Aluminium
Beam Angle	38°	38°	38°	38°	38°
MRP (₹)	1000	1050	1300	2000	2500
Std. Pkg.	20	20	20	20	20

Rated wattage	Length (A)	Width (B)	Dia (C)	Height (D)
7W	100	65	46	95
10W	100	82	46	95
15W	140	82	73	135
20W	140	122	73	135
30W	167	143	87	157
All dimensions are in mm				

APPLICATIONS
• Jewellery Showrooms • Shelf Lighting • Art Galleries • Corporate Offices

OUTDOOR LIGHTING

orient
electric

LED STREET LIGHT

LED Street Light provides better lighting, saves up to 80% more energy than HPS/MH streetlights and are perfect for parks, campuses etc.

Details	LED Street Light				
Rated Wattage	20W	24W	30W	40W	70W
Lumen	2200	2400	3300	4400	7700
Power Factor	>0.95	>0.95	>0.95	>0.95	>0.95
Colour Temperature	6500K	6500K	6500K	6500K	6500K
Protection Class	IP 65	IP 65	IP 65	IP 65	IP 65
MRP (₹)	2200	3000	3000	4500	5500
Std. Pkg.	8	8	8	8	4
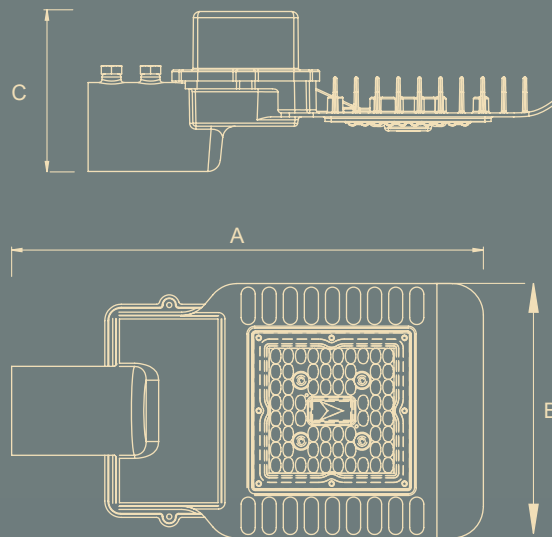
Rated wattage	Length (A)	Width (B)	Height (C)
20W/24W	246	103	85
30W/40W	255	118	85
70W	302	163	107
			All dimensions are in mm

APPLICATIONS
• Roads • Parks • Parking Areas

LED FLOOD LIGHT (10W - 50W)

LED Flood light is perfect solution for area lighting such as stadiums, outdoor weddings facad lighting etc. LED Flood Lights is slimmer in design and gives permium aesthetics look.
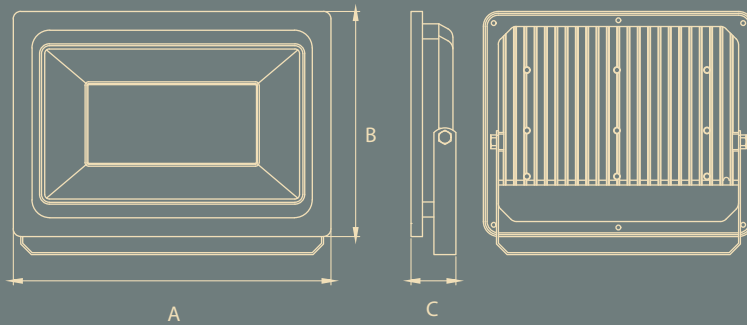
Details	LED Flood Light (10W - 50W)			
Rated Wattage	10W	20W	30W	50W
Lumen	1000	2000	3000	5000
Power Factor	>0.9	>0.9	>0.9	>0.9
Colour Temperature	3000K/6500K	3000K/6500K	3000K/6500K	3000K/6500K
Housing	Aluminium Die casting	Aluminium Die casting	Aluminium Die casting	Aluminium Die casting
Protection Class	IP 65	IP 65	IP 65	IP 65
MRP (₹)	1500	2500	3500	4500
Std. Pkg.	40	20	10	04

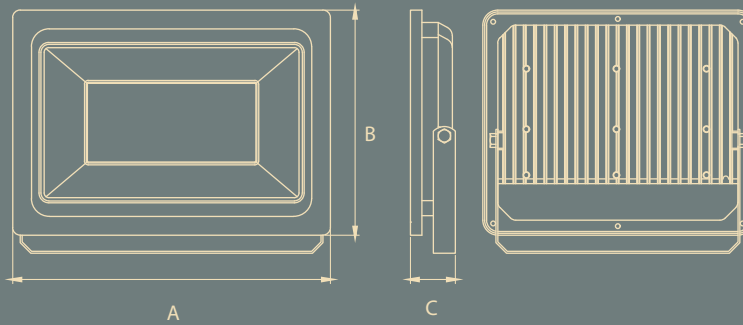| Rated wattage	Length (A)	Width (B)	Height (C)
10W	115	90	29.5
20W	145	110	33.5
30W	185	135	36
50W	205	165	42
		All dimensions are in mm	

APPLICATIONS
• Area Lighting • Sports Complex • Hoardings

LED FLOOD LIGHT (70W - 200W)

LED Flood light is perfect solution for area lighting such as stadiums, outdoor weddings facad lighting etc. LED Flood Lights is slimmer in design and gives permium aesthetics look.

Details	LED Flood Light (70W - 200W)			
Rated Wattage	70W	100W	150W	200W
Lumen	7000	10000	13500	18000
Power Factor	>0.9	>0.9	>0.9	>0.9
Colour Temperature	3000K, 6500K	3000K, 6500K	3000K, 6500K	3000K, 6500K
Housing	Alumunium Die casting	Alumunium Die casting	Alumunium Die casting	Alumunium Die casting
Protection Class	IP 65	IP 65	IP 65	IP 65
MRP (₹)	5500	7000	10000	14000
Std. Pkg.	10	04	05	04

Rated wattage	Length (A)	Width (B)	Height (C)
70W	229	165	40
100W	285	220	48
150W	340	250	55
200W	400	300	55
		All dimensions are in mm	

APPLICATIONS
• Area Lighting • Sports Complex • Hoardings

LED BULKHEAD

LED Bulkhead that are easy to install indoor as well as outdoor and gives your home and office space a lively look. It comes with IP65 protection.

Details	LED Bulkhead	
Rated Wattage	5W	12W
Lumen	450	1080
Power Factor	>0.90	>0.90
Colour Temperature	6500K/3000K	6500K/3000K
Housing	Polycarbonate	Polycarbonate
IP Class	IP 65	IP 65
MRP (₹)	350	700
Std. Pkg.	50	50
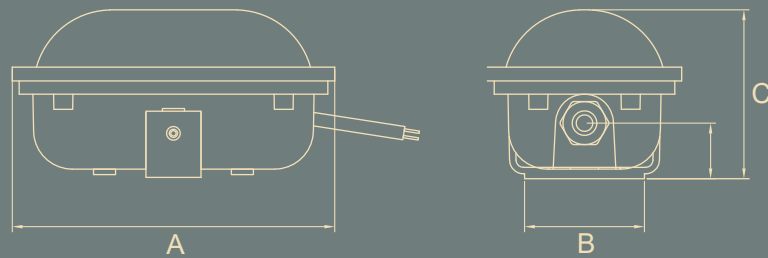
Rated Wattage	Length (A)	Width (B)	Height (C)
5W	117	44	61
12W	165	85	65
			All dimensions are in mm

APPLICATIONS
• **Staircase** • **Balconies** • **Gardens** • **Rooftops**

FESTIVE LIGHTS

LED STRIP LIGHT

LED Strip Lights offers a variety of lighting colours and effects to decorate your home Thus, making them suitable for the Cove lighting.

Details	LED Strip Light		
Rated Wattage	24W	24W	48W
Lumen	2500	2000	3500
Protection Class	IP 20	IP 65	IP 20
Colour Temperature	6500K, 3000K, Red/Blue/Green	6500K, 3000K, Blue	6500K, 3000K,
Length	5 meters	5 meters	5 meters
MRP (₹)	800	1000	1000
Std. Pkg.	50	50	50

APPLICATIONS
• Cove Lighting • Showrooms • Decorative Lighting • Malls

LED FESTIVAL STRING LIGHT - LADI

LED Ladi offers a variety of lighting colours for home decoration during festival and special occasions.

Details	Joylite Garland String Light	Joylite Diamond String Light
Rated Wattage	3W	3W
LED Diameter	5mm	5mm/8mm
Protection Class	IP 20	IP 20
Colour Temperature	White/Warm white/Red/Blue/Green/Pink	RG, RB
Length	10 meters	10 meters
MRP (₹)	450	600
Std. Pkg.	96	96

MADE IN
INDIA

APPLICATIONS
• Festival Lighting • Wedding & Birthday Decoration • Showroom • Malls

ACCESSORIES

SURFACE MOUNTING RING FOR LED RECESS PANELS

LED Surface mounting rings offer to convert your LED Recess Panel Light to Surface Panels that can be directly mounted on the ceiling.

Details	Surface Mounting Ring for LED Recess Panels					
Rated Wattage	6W	12W	18W	10W	15W	20W
Shape	Round/Square			Round/Square		
Housing	Polycarbonate			Polycarbonate		
MRP (₹)	250	300	400	150	200	250
Std. Pkg.	20	20	20	20	20	20

LED DRIVER

LED driver provides the 12V DC output voltage and its suitable to operate 12V DC device like strip light, modules etc.

Details	24W, 12V/2A	60W, 12V/5A
Rated Wattage	24W	60W
Output Voltage	12V	12V
Output Cuttent (Max.)	2A	5A
Housing	Polycarbonate	Polycarbonate
Design	CV	CV
MRP (₹)	300	700
Std. Pkg.	30	30

APPLICATIONS
• LED Drivers provides 12V DC output voltage and is suitable to operate devices like strip, moduls etc.

BRANCH OFFICES

NORTH

Delhi	9654980990	Raj.kumar@orientelectric.com
Ghaziabad	9643433824	deep.rastogi@orientelectric.com
Faridabad	7838550671	munish.kumar@orientelectric.com
Chandigarh	9216478812	sanjeev.talwar@orientelectric.com
Jammu	9216478812	sanjeev.talwar@orientelectric.com
Jaipur	9830600966	biplab.das@orientelectric.com
Lucknow	9709563012	ravi.kumar2@orientelectric.com
Rishikesh	8859014147	dinesh.chandra@orientelectric.com

WEST

Mumbai	7045779958	Sanjay.shelar@orientelectric.com
Pune	9930511225	ajay.singh@orientelectric.com
Indore	7566201004	sunil.nahatkar@orientelectric.com
Nagpur	9826470988	sandeep.mishra@orientelectric.com
Raipur	9977002729	satyam.dwivedi@orientelectric.com
Ahmedabad	7948906707	anand.deogharia@orientelectric.com

SOUTH

Bengaluru	9845009796	anand.kumar@orientelectric.com
Chennai	9655467776	c.gopi@orientelectric.com
Madurai	9994457638	bsenthil.kumar@orientelectric.com
Secunderabad	9849197892	naveen.katta@orientelectric.com
Cochin	9745048800	madhu.s@orientelectric.com
Vijaywada	9642325967	n.srinivasan@orientelectric.com

EAST

Kolkata	9836643443	prabal.basu@orientelectric.com
Cuttack	9439157701	sudhansu.panigrahi@orientelectric.com
Patna	9934588650	abhay.kumar@orientelectric.com
Ranchi	9934545042	vikash.jaiswal@orientelectric.com
Guwahati	9435142707	ashis.dey@orientelectric.com

CK BIRLA GROUP

orient electric

CONSUMER LIGHTING PRODUCT CATALOGUE-APRIL 2022

Terms and Conditions

- MRP rates are inclusive of GST. These are the maximum recommended prices. However, dealers/retailers are free to sell below the maximum recommended prices.

- The price are subject to change without any prior notice.

- All prices are subject to general terms and conditions of the company.

- Disputes, if any, are subject to Delhi jurisdiction only.

- This price list supersedes all previous price lists.

- Every effort has been made to ensure accuracy in compilation of technical/commercial details within this publication. However, in case of a discrepancy, the management's decision shall be final.

- Specifications and performance data are constantly changing; current details should, therefore, be checked with the company.

- Displayed product images in the catalogue are only for indicative purposes and may differ from the actual product.

- Lumen declared in catalogue is for Cool White (6000K/6500K) CCT at 220-240 Volts.

https://www.orientelectric.com/pdf/clum.pdf

Lighting Business Unit
Orient Electric Limited
C-130, Sector 63, Noida-201301, U.P, India

Head Office
Orient Electric Limited
240, Okhla Industrial Area
Phase III, New Delhi-110020

FANS • HOME APPLIANCES • LIGHTING • SWITCHGEAR

For trade enquiries, e-mail at business.enquiry@orientelectric.com | To own an Orient Smart Shop Franchise, call at 9999386966.
Orient Helpline No:- 1800 103 7574 | Follow us on: